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MEDIA RELEASE

A Beary Nice Week at Infinite Care

National Teddy Bears' Picnic Brings Generations Together

All 17 Infinite Care homes across the nation celebrated Teddy Bears' Picnic Day this week by inviting families, playgroups, kindergarten and school aged children to join our homes and residents in bear-based activities and festivities.

Each home went all out to bring their communities together with several Facility Managers even dressing up as giant bears for the occasion! Many attendees entered their favourite teddy bears into various competitions which included prizes of over 170 handknitted mini-bears donated by talented and crafty residents and volunteers over the last few weeks.

The aim of this national event was to further build on existing intergenerational relationships and initiatives in Infinite Care homes. Intergenerational opportunities in aged care provide immeasurable benefits to both the elderly residents and the younger participants. They share stories, skills and knowledge to enrich each other's lives and in turn reduce loneliness and isolation for our older generations.

Touted to now become an annual Infinite Care date on the calendar based on the success of this event, Joint Managing Director, Chris Stride comments, *"Bringing our community together in such a unique way, both within our homes and across our organisation, continues to provide a sense of belonging and unity for our team, residents and extended family. After being so affected by Covid and lockdowns over the last 3 years we are all so pleased to see our homes filled with children and families as it means so much to our residents and their sense of wellbeing."*

For more information on Infinite Care, visit www.infin8care.com.au.

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